

BASIC SAMPLE STUDENT BUSINESS PLAN: SCHOOL SUPPLY SOLUTIONS

Make a detailed list of the items you will need to start your business. What is your total start-up investment?

Item	Quantity	Cost
<i>Equipment:</i>		
Used Computer	1	\$500.00
Cell Phone	1	\$80.00
Printer/Fax/Copier	1	\$100.00
<i>Beginning Inventory (First 1-2 months):</i>		
Pocket Folders	25	@ .60 each = \$15.00
Pencils	50	@ .03/each = \$1.50
Gelly Roll [®] Pens	50	@ .75/each = \$37.50
Large Spiral Notebooks	25	@ 1.00/each = \$25.00
Small Spiral Notebooks	15	@ .50/each = \$7.50
Erasers	20	@ .05/each = \$1.00
Liquid Eraser	5	@ 1.50/each = \$7.50
Looseleaf Paper Packets	3	@ 1.00/each = \$3.00
<i>Other Costs</i>		
Flyers	100	@ .05/each = \$5.00
Copyright and Trademark Costs		\$500.00
Business Cards	200	\$17.00
Cash reserve covering 3 months of fixed costs		\$255.00 (3 × \$85)
Total Start-Up Investment:		\$1,555.00